

PROFORMA FOR BIODATA

1. Name **Prof. T. Justin**
2. Designation Assistant Professor
3. Department Department of BBA
4. Correspondence Address National College (Autonomous),
Tiruchirappalli, Tamil Nadu 620001
5. Email and Contact number Email: justincom@nct.ac.in,
justinkawin@gmail.com
Contact number: 6382898082
6. Date of Birth 15.02.1981
7. Gender Male
8. Category BC
(Gen/SC/ST/SCA/DNC/MBC/BCM/BC)
9. Whether differently abled NO

1. Academic Qualification

Degree	Year	Subject	University/Institution	% of Marks
Ph.D. in Management (Pursuing)	2021	Marketing	Research Department of Business Administration Management, Arumugampillai Seethai Ammal college Thiruppattur	N/A
Master of Social Work (MSW) (Pursuing)	2023	Social Work	Alagappa University Karaikudi	N/A
Post Graduate Diploma in Personnel Management(Part Time)	2022	Labour Law and Welfare	Coimbatore Productivity Council (CPC) Coimbatore	63
Master of Commerce(M.COM)	2022	Commerce	Alagappa University Karaikudi	78
Master of Business Administration	June 2012	Business Administration (MBA-NET)	Bharathiyar University Coimbatore	65
Master of Business Administration	April 2003	Business Administration	Alagappa Institute of Management Alagappa University Karaikudi	56
Bachelor of Business Administration	April 2001	Business Administration	Alagappa Govt. Arts College Alagappa University Karaikudi	55
H.S.C	1998	Commerce	Alagappa Model Higher Secondary school Karaikudi	73
S.S.L.C	1996	-General	Alagappa Model Higher Secondary school Karaikudi	55

2. Ph.D thesis title

- Consumer Perception Towards Green Marketing Strategies of Fast-Moving Consumer Goods (FMCG,s) in Sivagangai District, Tamil Nadu
- Registered (09/03/2021)
- Guide's Name: Dr. S. Amutha
- Institution/University: Research Department of Business Administration Management, Arumugampillai Seethai Ammal college Thiruppattur, Alagappa University, Karaikudi
- Year of Award: Pursuing

3. Work Experience

S. No	Position held	Name of the Institute	From	To	Pay Scale
1	Assistant Professor & Head	National College Tiruchirappalli, TN	11.01.2023	till date	20,000
2	Assistant Professor & Head	Ananda College Devakottai	11.06.2018	01.03.2022	25,000
3	Accounts/HR officer	Raveli island resort Maldives	2016	2017	50,000
4	Program Director	Leaders IAS Academy Karaikudi	2013	2015	30,000
5	Program Coordinator	Dr.NGP Arts and Science College Coimbatore	2012	2013	30,000
6	Assistant Professor	KPR Educational Institutions Coimbatore	2011	2012	30,000
7	Program Coordinator	Manidha Naeyam IAS Academy Chennai	2007	2011	30,000

4. Professional Recognition/ Award/ Certificate/ Fellowship received by the applicant

Academic Year	Title/Article	Organization	Remarks
2018 - 2019	Perasiriyar Ratna Award	Kavigar Kalaithamizh sangam Paramathi Velur Namakkal	For dedicated teaching
2020-2021	International research excellence Award	Malaysia educational site for Indian students	Excellence in research
2021-2022	National Topper (Second Rank) Essay/Research Article Competition / Consumer Rights And Accountability-The Integrated Inevitability Of Unconventional Synthesis	National Law University New Delhi	World consumer day 2022-celebration
2021-2022	The Destiny Of Sustainable Prospects: Steering The Swerves Of The Environmental Economics Legislative Intents And The	Centre for Law & Economics (CLE) Gujarat National Law University	Received acknowledgement regarding the selection of article

Academic Year	Title/Article	Organization	Remarks
	Intricacies Of Compatible Pursuits		
2021-22	Temporary dwellings: a problem or a solution?	National law school of India university Bengaluru	Received acknowledgement regarding the selection of article

5. Publications

S. No	Author(s)	Title	Name of Journal	Volume	Page	Year
1	T. Justin	Impact of technology in business	ISBN 978-93-88398-37-4	-	-	2018-2019
2	T. Justin	Word of love	ISBN 9789390082032	-	-	2019-2020
3	T. Justin	Green marketing – Perspectives Prospects and precepts (PPP)	ISBN 978-93-89658-47-7	-	-	2019-2020
4	T. Justin	Green Marketing for the society – The Existence and Future	International Journal for Innovative Research in Multidisciplinary Field – volume-7	-	-	2020-2021
5	T. Justin	Organizational Behavior-Being Knowing showing; leading	ISBN-9789391373467	-	-	2021-2022
6	T. Justin	The destiny of sustainable prospects: Steering the swerves of the environmental economics legislative intents and the intricacies of compatible pursuits	Mukt Shabd Journal (ISSN NO : 2347-3150)	-	-	2023-24
7	T. Justin	Agri logistics & Supply chain management	ISBN: 978-81-19337-14-	-	-	2023-24
8	T. Justin	A Study on Innovation and Startup Aspirations Among Students in Tiruchirappalli	Shanlax Publications Madurai ISBN- 978-93-6163-545-8	-	-	2023-24

- h-index: Nil
- i10 index: Nil
- Total citations: Nil

6. Details of patents

- Nil

7. Books/ Reports/Chapters/General articles etc

S. No	Title	Author's Name	Publisher	Year of Publication
1	Impact of technology in business	T. Justin	Ridha prints pvt.ltd	2018-2019

S. No	Title	Author's Name	Publisher	Year of Publication
			Madurai	
2	Word of love	T. Justin	Shanlax Madurai	2019-2020
3	Green marketing – Perspectives Prospects and precepts (PPP)	T. Justin	Shanlax Madurai	2019-2020
4	Green Marketing for the society – The Existence and Future	T. Justin	Shanlax Publications Madurai	2020-2021
5	Organizational Behavior-Being Knowing showing; leading	T. Justin	Shanlax Publications Madurai	2021-2022
6	The destiny of sustainable prospects: Steering the swerves of the environmental economics legislative intents and the intricacies of compatible pursuits	T. Justin	Mukt Shabd Journal (ISSN NO : 2347-3150)	2023-24
7	Agri logistics & Supply chain management	T. Justin	Shanlax Press 66 T.P.K. Main Road Vasantha Nagar Madurai – 625003 Tamil Nadu India	2023-24

8. **Research guidance**

- Ph.D.: Nil
- M.Phil.: Nil
- Dissertation: Nil

9. **List of Completed/Ongoing/Submitted projects**

S. No	Title of the Project	Duration	Total Cost (Rs.)	Name of Funding Agency	Status
1	A STUDY ON INNOVATION AND STARTUP ASPIRATIONS AMONG STUDENTS IN TIRUCHIRAPPALLI	2023-24	25,000	National College	Finished

- Major Results/ Highlights of the project including achievement (publications, patents etc.), for completed projects: Nil
- Up-to date Technical progress report for on-going projects: Nil

10. **Membership**

- (a) Professional bodies: Nil
- (b) Editorial board: Nil
- (c) Advisory board: Nil
- (d) Academic bodies: Nil

11. **Countries visited**

- Nil

12. **Any other Information**

- Appeared civil services interview , clearing both preliminary exam, main written examination and experienced IAS(UPSC-Civil Services) interview 2009-10& 2010-11
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DECLARATION:-

I certify that the foregoing information is correct and complete to the best of my knowledge and belief.

Place: Tiruchirappalli

Date: 15.07.2024

Signature
